



NOTES FROM CLOTHING SPECIALISTS' DISCUSSION ON JUNE 27, 1952
AT THE CONFERENCE ON CONSUMER EDUCATION IN CLOTHING

Extension Summer School
University of Wisconsin, Madison, Wis.

I. The following suggestions were made relative to slides as a teaching aid:

A. Colored slides first choice.

1. The group felt that slides could tell the story quickly; that colored slides had the preference for first choice over movies, and black-and-white slides would be a second choice.

B. Suggested subjects

1. Foundation garments

- a. Selection of foundation garments with emphasis on the mature figure. (Do not use junior figures or glamorous figures.)
- b. Since Mary Gmen has been doing some information on foundation garments in Penney's Fashions and Fabrics, it was thought she might be able to set up something for a set of slides on foundation garments.

2. Men's suits

- a. Slides made from information given by Clarice Scott, Bureau of Human Nutrition and Home Economics, on care of men's suits.
- b. Quality grades of men's suits. Clarice Scott.
- c. Pictures of low-priced suits superimposed over the high priced suit as shown by Clarice Scott.
- d. Color slides of suits and possible accessories to be worn and typical of the best-dressed man in all parts of the country.

3. Coat with zip lining.

- a. Another suggestion was to ask Mary Gmen if she could make slides of the coat that she used in all parts of the country with the zip lining. This coat was set up to show tailoring processes.

II. Children's shoes:

- a. A suggestion was that Mary Gnen or the Children's Bureau might be able to do something on shoes.
- b. The group felt that we should keep in mind the end use of products; that the commercial companies are doing a fine job but laboratory tests of shoes do not take the place of the consumer's actual wear test.

III. Dry-cleaning problems

- a. Since Dorothy Lyle, National Institute of Cleaning and Dyeing, very effectively used slides she had taken on dry-cleaning problems, could slides be made available to show consumers what some of their problems are?

IV. Rayon standards:

- a. Jules Labarthe, Mellon Institute of Industrial Research, spoke on rayon standards. Could some illustrative material which would bring out information about rayon standards be made available to use with consumers?

V. Thread breakage:

- a. It was reported that the whole problem of thread breakage was showing up, from thread used by home sewers to thread used in making shoes.
- b. Could some research be done on the whole problem of thread breaking, either by companies or by the Department of Agriculture or other interested groups?
- c. Several individuals also thought the needles could be causing some thread breakage in home sewing.

VII. Recommend a conference:

1. The clothing specialists agreed they should like to go on record as recommending a conference be held at least every 5 years and that there be some uniform system of leave and expenses for those attending.